

Domestic travel to the Greater Gippsland region and its sub-regions

Greater Gippsland region																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	1,516	1,741	1,784	1,676	1,804	1,895	1,854	1,826	2,462	2,372	2,566	2,023	2,146	+6.1%	+41.6%	15.7%	-1.4
Domestic daytrip	2,947	3,146	3,115	3,565	3,503	3,321	3,526	4,209	3,930	4,087	4,528	3,368	3,352	-0.5%	+13.7%	13.2%	+0.6
Total	4,463	4,886	4,899	5,240	5,307	5,215	5,381	6,034	6,392	6,459	7,094	5,391	5,499	+2.0%	+23.2%	14.1%	+0.1
Nights ('000)																	
Domestic	4,823	5,339	5,559	4,888	5,777	5,436	5,559	5,275	6,945	6,776	7,167	6,435	6,963	+8.2%	+44.4%	16.2%	-0.9
East Gippsland																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	516	621	636	570	679	643	650	609	791	808	827	660	675	+2.2%	+30.7%	4.9%	-0.6
Domestic daytrip	437	667	459	566	613	385	454	476	556	560	674	579	437	-24.6%	-0.1%	1.7%	-0.5
Total	953	1,288	1,095	1,136	1,292	1,028	1,105	1,086	1,348	1,368	1,501	1,239	1,111	-10.3%	+16.6%	2.8%	-0.4
Nights ('000)																	
Domestic	1,945	2,013	2,177	1,808	2,514	1,860	2,057	2,015	2,195	2,561	2,556	2,318	2,211	-4.6%	+13.7%	5.1%	-1.0
Wellington																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	248	250	251	276	301	334	274	282	438	324	411	302	393	+30.3%	+58.3%	2.9%	+0.3
Domestic daytrip	441	563	502	387	504	452	562	629	642	584	740	429	472	+10.0%	+6.9%	1.9%	+0.2
Total	690	813	753	663	805	786	836	910	1,080	908	1,151	730	865	+18.4%	+25.4%	2.2%	+0.3
Nights ('000)																	
Domestic	777	554	783	787	859	967	778	742	1,355	896	1,020	947	1,290	+36.2%	+65.9%	3.0%	+0.5
Latrobe																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	167	151	161	157	207	202	156	207	249	247	275	182	233	+27.7%	+39.1%	1.7%	+0.2
Domestic daytrip	574	655	700	923	752	726	802	1,037	944	858	921	574	720	+25.6%	+25.4%	2.8%	+0.7
Total	742	806	861	1,080	959	928	958	1,245	1,194	1,105	1,197	756	953	+26.1%	+28.5%	2.4%	+0.5
Nights ('000)																	
Domestic	344	733	407	345	457	411	411	560	515	514	856	358	519	np	np	1.2%	+0.3
Baw Baw																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	82	169	156	191	151	174	173	146	258	238	240	212	186	-12.5%	+126.0%	1.4%	-0.4
Domestic daytrip	556	395	590	626	620	734	622	782	822	811	945	677	697	+3.1%	+25.4%	2.7%	+0.2
Total	638	565	746	817	771	907	795	927	1,080	1,050	1,185	889	883	-0.7%	+38.4%	2.3%	-0.0
Nights ('000)																	
Domestic	211	398	442	349	344	367	397	291	582	529	531	507	383	np	np	0.9%	-0.5

Estimates highlighted in pink are below the data confidence intervals used by TEVE or based on a too small sample. These estimates are for INTERNAL USE ONLY.

Change analysis should not be undertaken on estimates below the data confidence intervals.

*Destination***GIPPSLAND**

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South Gippsland																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	261	305	331	298	303	322	364	325	450	450	416	429	400	-6.8%	+52.8%	2.9%	-0.7
Domestic daytrip	412	454	419	556	474	533	572	595	520	576	527	624	467	-25.1%	+13.3%	1.8%	-0.5
Total	674	759	750	854	777	856	936	920	970	1,026	943	1,053	867	-17.7%	+28.6%	2.2%	-0.5
Nights ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	668	915	860	876	888	829	1,094	878	1,175	1,175	953	1,424	1,317	-7.5%	+97.2%	3.1%	-0.7
Wonthaggi - Inverloch																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	245	256	272	226	230	295	265	281	328	357	402	282	309	+9.5%	+26.3%	2.3%	-0.1
Domestic daytrip	350	376	445	475	540	457	425	660	349	623	553	440	470	+6.7%	+34.2%	1.8%	+0.2
Total	595	631	718	700	770	751	690	941	678	980	955	722	779	+7.8%	+31.0%	2.0%	+0.1
Nights ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	709	683	868	692	715	989	768	743	1,027	972	1,061	803	1,060	+31.9%	+49.6%	2.5%	+0.3
Regional Victoria																	
Visitors ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change		
Domestic overnight	10,404	10,375	10,955	11,503	11,416	12,675	13,164	13,585	15,982	16,773	18,928	11,852	13,676	+15.4%	+31.5%		
Domestic daytrip	24,273	25,472	26,045	28,803	26,822	27,277	29,314	31,764	33,572	36,519	41,068	26,698	25,447	-4.7%	+4.8%		
Total	34,677	35,847	37,000	40,306	38,239	39,953	42,478	45,348	49,554	53,291	59,996	38,549	39,123	+1.5%	+12.8%		
Nights ('000)	YE Sep 09	YE Sep 10	YE Sep 11	YE Sep 12	YE Sep 13	YE Sep 14	YE Sep 15	YE Sep 16	YE Sep 17	YE Sep 18	YE Sep 19	YE Sep 20	YE Sep 21	Change on last year	Overall change		
Domestic	31,850	32,556	33,915	34,965	34,548	37,610	37,404	38,990	44,676	47,180	51,225	37,798	43,080	+14.0%	+35.3%		

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Destination **GIPPSLAND**