

## Domestic travel to the Greater Gippsland region and its sub-regions

Greater Gippsland region																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	1,585	1,652	1,753	1,744	1,748	1,902	1,684	2,013	2,097	2,375	2,486	2,637	1,902	2,209	+16.1%	+39.4%	15.9%	-1.4
Domestic daytrip	3,209	2,755	3,308	3,225	3,513	3,219	3,706	3,880	4,062	3,891	4,485	4,575	2,864	3,405	+18.9%	+6.1%	13.3%	+0.1
<b>Total</b>	<b>4,793</b>	<b>4,407</b>	<b>5,061</b>	<b>4,969</b>	<b>5,261</b>	<b>5,121</b>	<b>5,390</b>	<b>5,893</b>	<b>6,159</b>	<b>6,266</b>	<b>6,971</b>	<b>7,212</b>	<b>4,766</b>	<b>5,614</b>	<b>+17.8%</b>	<b>+17.1%</b>	<b>14.2%</b>	<b>-0.4</b>
<b>Nights ('000)</b>																		
Domestic	4,539	5,441	5,422	5,148	5,528	5,656	5,082	5,916	6,069	6,405	6,994	7,730	6,529	6,900	+5.7%	+52.0%	16.5%	-1.2
East Gippsland																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	547	573	654	561	686	620	586	711	692	787	856	816	586	737	+25.8%	+34.6%	5.3%	-0.0
Domestic daytrip	509	526	589	530	538	464	555	378	512	590	592	777	415	507	+22.1%	-0.3%	2.0%	+0.1
<b>Total</b>	<b>1,056</b>	<b>1,098</b>	<b>1,243</b>	<b>1,091</b>	<b>1,224</b>	<b>1,083</b>	<b>1,141</b>	<b>1,090</b>	<b>1,204</b>	<b>1,377</b>	<b>1,447</b>	<b>1,594</b>	<b>1,001</b>	<b>1,244</b>	<b>+24.2%</b>	<b>+17.8%</b>	<b>3.2%</b>	<b>+0.1</b>
<b>Nights ('000)</b>																		
Domestic	1,675	2,152	2,222	1,768	2,523	1,962	1,774	2,310	1,959	2,268	2,821	2,590	2,050	2,451	+19.6%	+46.3%	5.9%	+0.3
Wellington																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	244	255	269	283	258	350	275	300	360	362	315	443	351	332	-5.2%	+36.0%	2.4%	-0.8
Domestic daytrip	572	547	515	358	497	448	522	633	678	515	808	578	391	353	-9.7%	-38.2%	1.4%	-0.4
<b>Total</b>	<b>816</b>	<b>803</b>	<b>784</b>	<b>641</b>	<b>755</b>	<b>798</b>	<b>796</b>	<b>932</b>	<b>1,038</b>	<b>877</b>	<b>1,123</b>	<b>1,022</b>	<b>742</b>	<b>686</b>	<b>-7.6%</b>	<b>-16.0%</b>	<b>1.7%</b>	<b>-0.5</b>
<b>Nights ('000)</b>																		
Domestic	680	647	769	782	744	1,002	784	860	1,091	991	854	1,136	1,160	888	-23.4%	+30.6%	2.1%	-1.0
Latrobe																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	164	156	148	145	225	175	175	171	242	254	256	266	186	232	+24.4%	+41.1%	1.7%	-0.0
Domestic daytrip	618	562	647	856	807	724	798	961	931	880	816	943	526	892	+69.6%	+44.4%	3.5%	+1.1
<b>Total</b>	<b>782</b>	<b>718</b>	<b>795</b>	<b>1,001</b>	<b>1,031</b>	<b>899</b>	<b>973</b>	<b>1,132</b>	<b>1,173</b>	<b>1,133</b>	<b>1,071</b>	<b>1,209</b>	<b>712</b>	<b>1,124</b>	<b>+57.8%</b>	<b>+43.7%</b>	<b>2.9%</b>	<b>+0.7</b>
<b>Nights ('000)</b>																		
Domestic	458	714	418	304	473	374	463	454	523	537	535	806	388	605	np	np	1.4%	+0.4
Baw Baw																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	120	123	149	198	159	175	142	191	195	232	257	265	176	173	-2.2%	+43.4%	1.2%	-0.4
Domestic daytrip	695	330	553	599	609	626	774	709	783	746	988	904	687	698	+1.6%	+0.5%	2.7%	-0.4
<b>Total</b>	<b>815</b>	<b>453</b>	<b>701</b>	<b>797</b>	<b>767</b>	<b>801</b>	<b>916</b>	<b>900</b>	<b>978</b>	<b>978</b>	<b>1,245</b>	<b>1,169</b>	<b>863</b>	<b>871</b>	<b>+0.8%</b>	<b>+6.8%</b>	<b>2.2%</b>	<b>-0.4</b>
<b>Nights ('000)</b>																		
Domestic	275	277	354	493	290	439	292	396	457	496	517	682	330	432	np	np	np	np

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*Destination***GIPPSLAND**

## Domestic travel to the Greater Gippsland region and its sub-regions

South Gippsland																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	265	312	317	278	302	336	324	378	351	470	421	489	418	401	-4.1%	+51.4%	2.9%	-0.9
Domestic daytrip	409	299	537	491	455	513	612	535	573	534	627	664	389	484	+24.3%	+18.3%	1.9%	+0.1
<b>Total</b>	<b>674</b>	<b>611</b>	<b>854</b>	<b>769</b>	<b>757</b>	<b>848</b>	<b>936</b>	<b>913</b>	<b>925</b>	<b>1,004</b>	<b>1,048</b>	<b>1,152</b>	<b>807</b>	<b>884</b>	<b>+9.6%</b>	<b>+31.3%</b>	<b>2.2%</b>	<b>-0.2</b>
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	652	932	866	817	909	852	1,027	1,024	960	1,147	1,023	1,416	1,486	1,146	-22.9%	+75.7%	2.7%	-1.3
Wonthaggi - Inverloch																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	234	231	246	300	190	305	251	288	305	321	402	397	223	370	+65.8%	+58.5%	2.7%	+0.6
Domestic daytrip	341	321	467	391	576	414	421	598	504	560	496	599	385	424	+9.9%	+24.3%	1.7%	-0.1
<b>Total</b>	<b>574</b>	<b>553</b>	<b>713</b>	<b>691</b>	<b>766</b>	<b>720</b>	<b>672</b>	<b>886</b>	<b>810</b>	<b>881</b>	<b>898</b>	<b>996</b>	<b>609</b>	<b>794</b>	<b>+30.4%</b>	<b>+38.2%</b>	<b>2.0%</b>	<b>+0.1</b>
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	637	587	785	938	589	1,017	726	816	986	855	1,092	982	947	1,211	+27.9%	+90.2%	2.9%	+0.3
Regional Victoria																		
Visitors ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	10,381	10,505	10,563	11,533	11,338	12,115	12,692	13,777	14,577	16,172	17,778	18,205	10,994	13,897	+26.4%	+33.9%		
Domestic daytrip	23,211	24,837	25,037	28,508	27,493	26,962	28,118	30,346	32,850	35,431	38,723	40,155	21,644	25,506	+17.8%	+9.9%		
<b>Total</b>	<b>33,592</b>	<b>35,342</b>	<b>35,600</b>	<b>40,041</b>	<b>38,832</b>	<b>39,076</b>	<b>40,810</b>	<b>44,123</b>	<b>47,427</b>	<b>51,604</b>	<b>56,501</b>	<b>58,360</b>	<b>32,639</b>	<b>39,403</b>	<b>+20.7%</b>	<b>+17.3%</b>		
Nights ('000)	YE Mar 09	YE Mar 10	YE Mar 11	YE Mar 12	YE Mar 13	YE Mar 14	YE Mar 15	YE Mar 16	YE Mar 17	YE Mar 18	YE Mar 19	YE Mar 20	YE Mar 21	YE Mar 22	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	31,046	32,822	32,548	35,586	35,038	35,942	36,870	39,820	41,135	44,260	49,289	51,945	36,911	41,783	+13.2%	+34.6%		

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