

Domestic travel to the Greater Gippsland region and its sub-regions

| Greater Gippsland region | | | | | | | | | | | | | | | | | |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------------|----------------|----------------------------|---------------------------|
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 1,554 | 1,746 | 1,743 | 1,679 | 1,825 | 1,876 | 1,764 | 1,917 | 2,272 | 2,377 | 2,640 | 2,252 | 2,133 | -5.3% | +37.2% | 16.2% | +1.0 |
| Domestic daytrip | 3,115 | 2,838 | 3,219 | 3,480 | 3,360 | 3,454 | 3,655 | 3,936 | 4,063 | 3,749 | 4,568 | 4,175 | 3,356 | -19.6% | +7.7% | 13.9% | +1.9 |
| Total | 4,669 | 4,584 | 4,962 | 5,159 | 5,185 | 5,330 | 5,419 | 5,853 | 6,335 | 6,127 | 7,208 | 6,427 | 5,489 | -14.6% | +17.6% | 14.7% | +1.7 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 4,592 | 5,543 | 5,479 | 4,974 | 5,673 | 5,614 | 5,351 | 5,418 | 6,579 | 6,549 | 7,578 | 6,486 | 7,232 | +11.5% | +57.5% | 17.2% | +2.5 |
| East Gippsland | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 552 | 609 | 643 | 539 | 687 | 642 | 598 | 680 | 762 | 809 | 835 | 718 | 657 | -8.6% | +18.9% | 5.0% | +0.1 |
| Domestic daytrip | 454 | 610 | 515 | 546 | 609 | 393 | 518 | 425 | 539 | 533 | 625 | 741 | 424 | -42.7% | -6.4% | 1.8% | -0.4 |
| Total | 1,006 | 1,219 | 1,158 | 1,085 | 1,296 | 1,034 | 1,116 | 1,105 | 1,302 | 1,342 | 1,460 | 1,459 | 1,081 | -25.9% | +7.5% | 2.9% | -0.1 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 1,843 | 2,091 | 2,230 | 1,787 | 2,469 | 1,929 | 1,916 | 2,194 | 2,121 | 2,478 | 2,638 | 2,304 | 2,282 | -1.0% | +23.8% | 5.4% | +0.2 |
| Wellington | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 253 | 249 | 260 | 274 | 281 | 351 | 275 | 282 | 417 | 323 | 401 | 342 | 390 | +14.2% | +54.0% | 3.0% | +0.7 |
| Domestic daytrip | 537 | 560 | 516 | 408 | 395 | 525 | 574 | 533 | 721 | 481 | 830 | 494 | 496 | +0.4% | -7.7% | 2.1% | +0.6 |
| Total | 790 | 809 | 776 | 682 | 676 | 877 | 849 | 815 | 1,138 | 803 | 1,231 | 836 | 886 | +6.0% | +12.1% | 2.4% | +0.7 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 787 | 557 | 821 | 735 | 835 | 1,014 | 775 | 762 | 1,280 | 839 | 1,101 | 869 | 1,422 | +63.7% | +80.6% | 3.4% | +1.4 |
| Latrobe | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 180 | 141 | 139 | 175 | 204 | 196 | 168 | 191 | 237 | 236 | 289 | 215 | 240 | +11.6% | +33.1% | 1.8% | +0.4 |
| Domestic daytrip | 653 | 537 | 695 | 866 | 828 | 744 | 815 | 946 | 958 | 853 | 857 | 780 | 684 | -12.4% | +4.6% | 2.8% | +0.6 |
| Total | 834 | 677 | 833 | 1,041 | 1,033 | 941 | 983 | 1,137 | 1,195 | 1,089 | 1,146 | 995 | 924 | -7.2% | +10.8% | 2.5% | +0.5 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 350 | 718 | 365 | 379 | 411 | 440 | 441 | 509 | 501 | 502 | 853 | 431 | 528 | np | np | 1.3% | +0.3 |
| Baw Baw | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 87 | 161 | 145 | 190 | 171 | 164 | 160 | 168 | 205 | 267 | 225 | 256 | 192 | -25.1% | +119.8% | 1.5% | -0.3 |
| Domestic daytrip | 608 | 352 | 543 | 690 | 509 | 707 | 695 | 794 | 802 | 684 | 986 | 832 | 779 | -6.5% | +28.0% | 3.2% | +0.8 |
| Total | 696 | 513 | 688 | 880 | 680 | 871 | 855 | 962 | 1,008 | 951 | 1,211 | 1,088 | 970 | -10.8% | +39.5% | 2.6% | +0.4 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 210 | 380 | 379 | 419 | 355 | 362 | 358 | 324 | 500 | 575 | 479 | 643 | 328 | np | np | 0.8% | -0.7 |

Estimates highlighted in pink are below the data confidence intervals used by TEVE or based on a too small sample. These estimates are for INTERNAL USE ONLY.

Change analysis should not be undertaken on estimates below the data confidence intervals.

Destination **GIPPSLAND**

Domestic travel to the Greater Gippsland region and its sub-regions

| South Gippsland | | | | | | | | | | | | | | | | | |
|-----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------------|----------------|----------------------------|---------------------------|
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 241 | 325 | 317 | 298 | 318 | 309 | 348 | 344 | 377 | 475 | 450 | 452 | 421 | -6.8% | +74.6% | 3.2% | +0.1 |
| Domestic daytrip | 443 | 313 | 469 | 541 | 460 | 589 | 582 | 548 | 517 | 563 | 575 | 712 | 425 | -40.3% | -4.1% | 1.8% | -0.3 |
| Total | 684 | 638 | 786 | 839 | 778 | 897 | 930 | 891 | 894 | 1,038 | 1,025 | 1,164 | 846 | -27.3% | +23.6% | 2.3% | -0.1 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 562 | 983 | 842 | 873 | 926 | 817 | 1,073 | 901 | 1,041 | 1,168 | 1,087 | 1,349 | 1,467 | +8.8% | +161.2% | 3.5% | +0.4 |
| Wonthaggi - Inverloch | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic overnight | 236 | 265 | 261 | 242 | 232 | 292 | 255 | 283 | 314 | 326 | 451 | 305 | 275 | -9.6% | +16.6% | 2.1% | +0.0 |
| Domestic daytrip | 347 | 311 | 482 | 396 | 558 | 466 | 418 | 647 | 431 | 591 | 525 | 517 | 460 | -11.1% | +32.4% | 1.9% | +0.4 |
| Total | 584 | 576 | 743 | 638 | 790 | 758 | 673 | 930 | 746 | 917 | 975 | 822 | 735 | -10.6% | +26.0% | 2.0% | +0.3 |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | Share of regional Victoria | % pts change on last year |
| Domestic | 685 | 705 | 821 | 750 | 677 | 1,038 | 743 | 700 | 1,021 | 895 | 1,214 | 789 | 1,038 | +31.6% | +51.5% | 2.5% | +0.7 |
| Regional Victoria | | | | | | | | | | | | | | | | | |
| Visitors ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | | |
| Domestic overnight | 10,296 | 10,566 | 10,822 | 11,590 | 11,375 | 12,337 | 12,830 | 13,635 | 15,323 | 16,460 | 18,725 | 14,829 | 13,194 | -11.0% | +28.1% | | |
| Domestic daytrip | 24,159 | 25,488 | 25,168 | 28,672 | 26,760 | 27,651 | 28,812 | 30,584 | 33,123 | 36,012 | 39,653 | 34,727 | 24,185 | -30.4% | +0.1% | | |
| Total | 34,456 | 36,054 | 35,989 | 40,262 | 38,135 | 39,988 | 41,641 | 44,219 | 48,446 | 52,471 | 58,378 | 49,555 | 37,379 | -24.6% | +8.5% | | |
| Nights ('000) | YE Jun 09 | YE Jun 10 | YE Jun 11 | YE Jun 12 | YE Jun 13 | YE Jun 14 | YE Jun 15 | YE Jun 16 | YE Jun 17 | YE Jun 18 | YE Jun 19 | YE Jun 20 | YE Jun 21 | Change on last year | Overall change | | |
| Domestic | 31,278 | 33,077 | 32,991 | 35,052 | 35,375 | 36,785 | 36,837 | 39,175 | 43,011 | 45,837 | 51,156 | 44,224 | 42,011 | -5.0% | +34.3% | | |

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Destination **GIPPSLAND**