

Domestic travel to the Greater Gippsland region and its sub-regions

Greater Gippsland region																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	1,544	1,764	1,765	1,673	1,856	1,820	1,841	1,956	2,546	2,394	2,575	1,984	2,173	+9.5%	+40.8%	15.6%	-3.0
Domestic daytrip	2,990	3,190	3,078	3,476	3,385	3,543	3,848	4,105	3,806	4,166	4,690	3,070	3,591	+17.0%	+20.1%	13.8%	+0.3
Total	4,534	4,954	4,843	5,149	5,241	5,363	5,689	6,061	6,352	6,560	7,265	5,054	5,764	+14.1%	+27.1%	14.4%	-0.7
Nights ('000)																	
Domestic	5,030	5,218	5,489	4,923	5,829	5,367	5,620	5,501	7,134	6,730	7,395	6,346	7,117	+12.1%	+41.5%	16.3%	-2.0
East Gippsland																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	549	623	619	608	661	610	641	691	793	820	829	634	704	+11.1%	+28.2%	5.0%	-0.9
Domestic daytrip	565	561	447	586	556	447	455	475	509	624	733	539	433	-19.6%	-23.4%	1.7%	-0.7
Total	1,115	1,184	1,067	1,194	1,217	1,057	1,097	1,166	1,303	1,445	1,562	1,173	1,138	-3.0%	+2.0%	2.8%	-0.7
Nights ('000)																	
Domestic	2,044	1,986	2,094	1,983	2,414	1,763	2,133	2,058	2,263	2,594	2,652	2,182	2,364	+8.4%	+15.7%	5.4%	-0.9
Wellington																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	224	277	256	278	302	309	281	309	451	323	388	314	407	+29.7%	+81.8%	2.9%	-0.0
Domestic daytrip	498	569	368	476	506	508	540	675	591	625	725	436	368	-15.7%	-26.1%	1.4%	-0.5
Total	722	846	624	754	808	817	821	984	1,042	948	1,113	750	775	+3.3%	+7.3%	1.9%	-0.3
Nights ('000)																	
Domestic	715	630	815	734	832	962	767	882	1,394	809	1,034	902	1,276	+41.4%	+78.5%	2.9%	+0.3
Latrobe																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	147	147	149	196	183	200	162	215	264	245	281	195	211	+8.3%	+43.4%	1.5%	-0.3
Domestic daytrip	633	630	870	793	653	827	911	1,024	901	777	869	584	972	+66.3%	+53.5%	3.7%	+1.2
Total	780	777	1,020	989	836	1,027	1,073	1,239	1,165	1,022	1,150	779	1,183	+51.8%	+51.6%	3.0%	+0.6
Nights ('000)																	
Domestic	505	538	413	418	391	491	441	480	570	503	795	437	471	np	np	1.1%	-0.2
Baw Baw																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	105	167	179	152	182	144	183	168	239	256	246	198	192	-3.1%	+82.3%	1.4%	-0.5
Domestic daytrip	430	525	548	593	626	782	702	787	723	903	909	682	714	+4.7%	+66.0%	2.7%	-0.2
Total	535	692	727	744	809	926	885	955	962	1,158	1,155	880	906	+2.9%	+69.2%	2.3%	-0.4
Nights ('000)																	
Domestic	249	390	454	289	438	286	403	340	558	522	554	476	428	np	np	1.0%	-0.4

Estimates highlighted in pink are below the data confidence intervals used by TEVE or based on a too small sample. These estimates are for INTERNAL USE ONLY.

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*Destination***GIPPSLAND**

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South Gippsland																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	263	324	318	276	342	317	347	327	497	428	483	410	386	-5.8%	+47.0%	2.8%	-1.1
Domestic daytrip	309	530	381	510	518	502	660	489	525	609	702	425	491	+15.6%	+58.7%	1.9%	+0.0
Total	572	853	699	786	860	818	1,006	816	1,022	1,037	1,185	835	877	+5.1%	+53.3%	2.2%	-0.3
Nights ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	667	931	834	816	1,001	854	1,076	829	1,273	1,116	1,185	1,516	1,128	-25.6%	+69.1%	2.6%	-1.8
Wonthaggi - Inverloch																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic overnight	252	250	276	212	245	314	254	293	338	366	378	264	346	+31.2%	+37.7%	2.5%	+0.0
Domestic daytrip	370	367	463	486	527	438	497	586	485	486	634	367	534	+45.6%	+44.3%	2.1%	+0.4
Total	622	617	739	697	772	752	751	879	822	851	1,012	631	880	+39.6%	+41.6%	2.2%	+0.3
Nights ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change	Share of regional Victoria	% pts change on last year
Domestic	706	732	852	663	752	991	744	854	988	1,027	1,011	736	1,257	+70.8%	+78.0%	2.9%	+0.8
Regional Victoria																	
Visitors ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change		
Domestic overnight	10,370	10,442	11,281	11,440	11,785	12,671	13,324	13,955	16,537	16,873	19,051	10,704	13,966	+30.5%	+34.7%		
Domestic daytrip	24,802	25,233	26,794	28,417	26,372	28,469	30,066	31,884	34,565	36,661	42,407	22,790	26,011	+14.1%	+4.9%		
Total	35,172	35,675	38,075	39,857	38,157	41,141	43,390	45,839	51,103	53,534	61,458	33,495	39,977	+19.4%	+13.7%		
Nights ('000)	YE Dec 09	YE Dec 10	YE Dec 11	YE Dec 12	YE Dec 13	YE Dec 14	YE Dec 15	YE Dec 16	YE Dec 17	YE Dec 18	YE Dec 19	YE Dec 20	YE Dec 21	Change on last year	Overall change		
Domestic	32,061	32,430	34,262	35,600	35,368	37,193	37,694	39,932	46,169	46,990	52,783	34,654	43,618	+25.9%	+36.0%		

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Destination **GIPPSLAND**